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## **Business | The Economist**

Dr Naomi Stanford is an organisation design practitioner, teacher, and author. She is the author of six books: Organization Design: The Practitioner's Guide, Organization Design: Engaging with Change, Organization Design, the Collaborative Approach, The Economist Guide to Organisation Design, Corporate Culture: Getting it Right (also an Economist publication) and Organizational Health: an ...

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## **The Economist - Wikipedia**

Changing an organization's culture is one of the most difficult leadership challenges. That's because an organization's culture comprises an interlocking set of goals, roles, processes ...

## **How Do You Change An Organizational Culture?**



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Changing culture is no easy matter, of course. But treating innovation as a noble calling, and not simply something to be coaxed from self-interested drudges, may be a useful place to start.

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"When you shift the assumption about a culture to liberating rules, people get it," he adds. Hiring for Cultural Fit . Most organisations do not hire around values but they should make it an...

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