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### Business Model Generation By Alexander

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Business model generation : a handbook for visionaries, game changers, and challengers ... Alexander, author. ... design, and implement new business models and renovate and rework old models Includes bibliographical references (page 276) Notes. inherent cut-off text due to tight binding.

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getAbstract Summary: Get the key points from this book in less than 10 minutes. A different kind of business world calls for a different kind of business manual, and that's what Alex Osterwalder and Yves Pigneur have achieved in their New Age guide to contemporary business modeling. Abetted by their "Business Model Innovation Hub" - with 470 online collaborators in 45 countries - Osterwalder ...

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Osterwalder and Pigneur developed a business model (BM) design approach surrounding "how an organization creates, delivers, and captures value" (p. 14), termed the Business Model Canvas (BMC or Canvas).

### **Book Review: Business Model Generation - Product ...**

I invented the Business Model Canvas , co-founded strategyzer.com and lead authored Business Model Generation which sold a million copies in 30 languages. My speaking fees correspond to the conventional rates of the global speaking circuit of best-selling authors.

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